



# Gala 2017

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### 2016 PREMIER SPONSORS

Hanley Petroleum - Ring's End  
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Webster Bank - UBS Financial Services

### QUESTIONS? CONTACT:

The Yankee Institute for Public Policy  
Kimberly Shea at 860-282-0722 or  
Kim@YankeeInstitute.org  
Register online:  
Yankeeinstitute.org/Gala2017

### WHAT, WHEN, & WHERE

The 2017 Champions of Freedom Gala honors our supporters and celebrates the hard-earned victories we have won together. This year's gala will be held on **THURSDAY, NOVEMBER 30TH** at The Palace Theatre in Stamford. We invite you to be a gala sponsor and help us advance policies that will create a vibrant and thriving business climate throughout Connecticut.

### KEYNOTE SPEAKER – John Stossel

Our keynote speaker will be American consumer television personality, author and libertarian pundit, John Stossel. Known for his career on both ABC News and Fox Business Network focusing on consumer issues and free market principles, John Stossel has received 19 Emmy Awards. John is a strong proponent of limited government and personal freedom whose economic programs have been adapted into teaching kits for American public high schools.



### VERNON K. KRIEBLE "UNSUNG HERO" AWARD

Made possible by the Vernon K. Kriebel Foundation, Yankee's Unsung Hero Award is presented to a Connecticut resident who, from outside the system, has worked on an issue that promotes small government and a Connecticut where everyone is free to succeed.

### WHO WILL ATTEND

The Gala's attendees are pro-business and passionate believers in a free economy. With average total assets of \$7 million each, our donors represent some of the most affluent, educated, and influential residents across our state. This evening will provide significant opportunity to familiarize them with your services, reward you clients, and receive their appreciation for supporting their cause.

### ABOUT THE YANKEE INSTITUTE

The Yankee Institute's mission is to develop and advance free-market solutions and smart public policy so that every Connecticut resident is free to succeed. We are a 501(c)(3) research and citizen organization that does not accept government funding.



## SPONSORSHIP OPPORTUNITIES

### FOR MORE INFORMATION CONTACT:

The Yankee Institute for Public Policy  
Kimberly Shea, Advancement Officer

860-282-0722 or

Kim@YankeeInstitute.org

Register online:

YankeeInstitute.org/Gala2017



### CHAMPION SPONSOR (\$25,000)

- Presenting sponsorship recognition on all materials
- Presenting sponsorship recognition on website
- Premier signage at reception and dinner
- Speaking Opportunity
- Two seats at head table with John Stossel
- Premier Dinner Table for 10 guests
- VIP Reception tickets for 12

### HERO SPONSOR (\$15,000)

- Sponsorship recognition on all materials
- Sponsorship recognition on website
- Signage at reception and dinner
- Premier Dinner Table of 10
- VIP Reception Tickets for 6

### REVOLUTIONARY SPONSOR (\$10,000)

- Sponsorship recognition on all materials
- Sponsorship recognition on website and dinner
- Preferred Dinner Table for 10
- VIP Reception Tickets for 4

### PATRIOT SPONSOR (\$5,000)

- Sponsorship Recognition
- Priority dinner seating for 10
- VIP Reception Tickets for 2

### VIP TICKET (\$1000)

- Dinner and VIP Reception

### DINNER TICKET (\$250)

- Dinner and General Reception

*Thank you for considering a gift to the Yankee Institute for Public Policy. We estimate that the value of the benefits conveyed to you in exchange for your gift will be \$110 per person. The difference between the two amounts is deductible as a charitable contribution for Federal income tax purposes. Please contact your tax advisor.*



## SPONSORSHIP REPLY FORM

### I/WE WISH TO SUPPORT THE 2017 CHAMPIONS OF FREEDOM GALA DINNER AT THE FOLLOWING LEVEL:

- Champion (\$25,000)    Hero (\$15,000)    Revolutionary (\$10,000)    Patriot (\$5,000)

Your sponsorship includes tickets as described on the previous page.

For additional tickets or non-sponsors, please indicate quantities below:

Please reserve \_\_\_\_\_ ticket(s) for me at \$250 each

Please reserve \_\_\_\_\_ VIP ticket(s) for me at \$1,000 each

I/We cannot attend, but please accept a donation of \$\_\_\_\_\_ to support the Yankee Institute

I plan to submit a request for a matching gift from my company in the amount of \$\_\_\_\_\_

**Total Donation:** \$\_\_\_\_\_

My company will participate in all public and private recognition opportunities.

My company declines all recognition opportunities.

Special Recognition Instructions: \_\_\_\_\_

### CONTACT INFORMATION

Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### METHOD OF PAYMENT

Pledge to be fulfilled on \_\_\_\_\_ (no later than December 31, 2017)

Signature \_\_\_\_\_ Date \_\_\_\_\_

Check (payable to the Yankee Institute for Public Policy)

Charge to my:  Visa    MC   or    AMEX

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Total Amount \$ \_\_\_\_\_ Signature \_\_\_\_\_

Please mail completed forms and checks to:

The Yankee Institute for Public Policy • Attn: Tamara Barry • 216 Main Street • Hartford, CT 06106  
email: Tamara@YankeeInstitute.org • Phone: 860.282.0722